



Imagine the consternation of early Philadelphians in the days when Captain Kidd and Blackbeard were familiar figures along the Delaware. Think of the excitement and anxiety with which they hurried to bury the family valuables in some safe place.



"The Guarantee is the Bank for Me."

GUARANTEE TRUST AND SAFE DEPOSIT CO. 316-18-20 CHESTNUT STREET 1415 CHESTNUT STREET 9 SOUTH 52D STREET



"-gratifies and satisfies"

MEN-DE-LION MILD HAVANA CIGARS

IT'S what men find in the cigar itself—not what we say about it—that makes Men-De-Lion sales grow greater every day.



it's in the Blend

NINE SIZES From 10c up to 3 for 50c, according to the size you like best.

M. EISEMAN & SONS PHILADELPHIA

The Smoke of a Nation

PHOTOPLAYS



The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Table listing various theatres and their current photo plays, including Alhambra, Allegheny, Apollo, Arcadia, Baltimore, Bluebird, Broadway, Capitol, Colonial, Empress, Fairmount, Family, 56th St., Frankford, Great Northern, Imperial, Leader, Liberty, Model, Aurora, and Century.

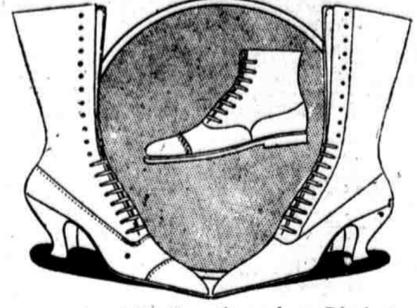
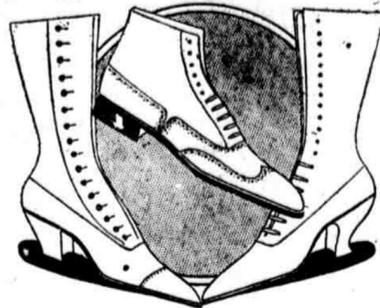
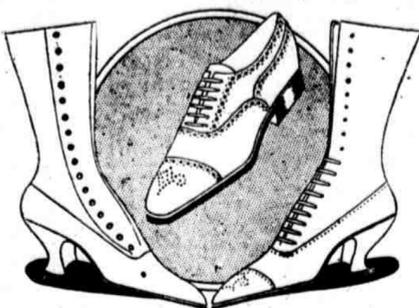
Store Hours: 9 to 5.30

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH FOR THURSDAY

Wednesday, October 13, 1920

Sale of Gimbel's New Fall Shoes from Stock Anniversary Sale Specials—Saving Up to Half



The makers planned that these Shoes should sell for double—for instance, that women's shoes in the sale should sell at \$12—but Gimbel's say No!—\$5.60 shall be the price. And so on throughout the stocks—reduced prices that bring both quality and saving!

3124 Pairs of Women's Shoes At \$5.60 Women's patent leather lace Shoes, with gray suede, black or field mouse-kid tops. Brown or black kid with fawn color tops. Dull leather with gray kid tops. Patent leather with gray cloth tops. Welted soles, French heels. At \$7.75 Women's all black kid—lace or button. Black kid with field mouse tops. Patent leather with light gray kid tops—lace. Patent leather with dull mat kid tops—button. All black satin lace. Welted soles. French heels. Many from the famous William Lane factories of Brooklyn.

Women's Hand-Made Shoes Reduced to } \$10.25 Least Saving \$5.75. Many are Bueck, Philadelphia-made; Havana brown kid. Dull mat kid. Brown kid with fawn color kid tops. Patent leather with gray or field mouse color kid. Tan Russia—fine imported leather. High and low heels in lot. Women's Tan Russia Riding Boots at \$25—Save \$7.50 Misses' and Children's Shoes—Patent leather; but- } \$1.95 ton; turn soles. Sizes 4 to 8 at \$2.65; 1 to 5 at— Misses' Tan Willow Calfskin Shoes—no leather wears better! Lace. Sizes 5 to 8 at \$2.95; 8 1/2 to 11 at \$3.45; 11 1/4 to 2 at \$4.35.

Men's Shoes Reduced to \$6.45 Men's Perfection Shoes Reduced to \$6.45. Cordo tan calf. Narrow or medium-round toe. Men's Welbred Shoes. Dark brown calf. Stylish } \$8.90 brogue last. Save over three dollars; now— Men's \$15 to \$18 Welbred Shoes of dark brown } \$11.75 or black calf. Reduced to— Men's Welbred Brogue Oxfords Reduced to \$9.85, \$11.85 and \$13. Boys' Shoes Reduced to \$2.95 and \$4.95—Save \$2 to \$4. Sturdy high shoes of tan or black calf. —Gimbel's, Second floor Shoe Section

Oriental Rugs from the



Fifth Avenue, New York Collection—and Rugs of Gimbel Collecting

A quarter-million dollar group of Oriental Rugs at prices that are marvelously low—and Oriental Rugs for years have been so scarce! Vantines will confine its efforts to other Oriental art and furniture.

A partial list of the Rugs in the Sale—

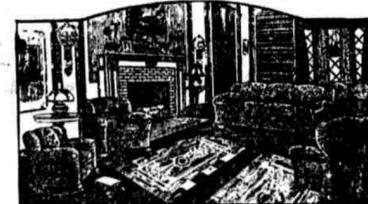
Table listing various Oriental rugs with their dimensions and prices, such as Mahal, Sultanabad, Austria, Serapi, etc.

Furniture Specials—Save Up to Half

Comprising the Stocks of Five Factories

The Seymour Furniture Co., of Indiana, the Sutler Manufacturing Co., Ohio, and three other furniture manufacturers changed their selling representation—and the furniture came to Gimbel's.

And Payments May Be Spread Over Several Months Luxuriously Upholstered Living-Room Suite at Half Price



Three-Piece Tapestry Suites—Half Price, at \$275 6-ft. davenport, spring backs, loose pillow arms, spring cushion seats covered in floral tapestry. Three pieces, at \$275.

50 Queen Anne Dining-Room Suites, \$250 In walnut; 54-inch top extension table, 60-inch buffet, large china closet and serving table. Special at \$250.

50 Walnut Dining-Room Suites, Four Pieces, at \$285 Louis XVI dining-room suite; 60-inch buffet, 48-inch top extension table, large china closet, serving table in American walnut. Specially priced at \$285. Save \$115.

Adam Chamber Suites at \$200 —Just Half Price Three-piece chamber suite, American walnut, finest construction and finish, large size pieces. To be closed out at exactly half price—\$200.

50 Queen Anne Chamber Suites at \$250 Full size pieces. Triplicate glass toilet table, large bureau, chiffonier, full size bedstead, mahogany or walnut. Four pieces, special at \$250.

200 Solid Mahogany Martha Washington Sewing Cabinets at \$15 These cabinets are made of solid mahogany throughout, beautifully finished pocket ends, two drawers. Specially priced, at \$15.

Spinet Desks at \$45 In mahogany, piano-fold lid, two drawers, sliding writing top, tapered legs, beautifully finished. Special at \$45.

Solid Mahogany Gate-Leg Tables at \$35 36 inches long, opens to 54 inches, Windsor turned legs, drawer ends, beautifully finished. Special at \$35.

Celebrated Ostermoor Felt Mattresses, at \$23.50 Widely advertised Ostermoor mattress (built, not stuffed), pure cotton felt, fifty pounds weight; one or two parts; fancy ticking. Specially priced \$23.50. Savings of \$8.50 to \$11.50.

One Hundred Mahogany Four-Post Bedsteads at \$35 each High head-boards, high turned posts, heavy turned cross rails, full size, dull finish. Special at \$35. Save \$20.

50 Solid Mahogany Four-Post Bedsteads at \$40 Extra fine four-post bedstead, beautifully turned posts, dull finish, full size. Special at \$40. Save \$20.

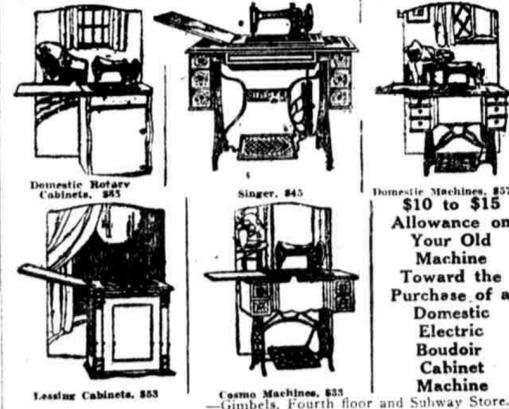
—Gimbel's, Sixth floor.

Sewing Machines at 25% to 33% Savings

Singer, \$45; Coamo, \$33; White, \$45; Domestic, \$57; Lessing Cabinet, \$120. Slight changes in the woodwork of Domestic-make machines have resulted in these reductions of 25 to 33 percent on our present low prices.

And You Can Pay \$1 Weekly

Floor samples of Singer and White Sewing Machines, used in demonstrating, each machine is in perfect order and equal to new. Ten-year Gimbel guarantee with each machine. Free instructions at your home if you live within city limits.



Pre-War Prices 10,000 lbs. of Coffee 'Mild Blend' at 4 lbs. for \$1.10 'Hot Wife's Blend' at 4 lbs. for \$1.10 'Astor's Blend' at 4 lbs. for \$1.10 At 28c lb.: 25 lbs. for \$6.75; 10 lbs. for \$2.70

Steel-cut, Whole Bean or Ground as Desired TEA ROOM COFFEE 6000 lbs. of Gimbel heavy-bodied Coffee, same as served in our Restaurant and Team Room, 10 lbs. \$4.50; 5 lbs. \$2.20; 3 lbs. \$1.40; 1 lb. at \$0.48. ROAST COFFEE 2000 lbs. of Liberty Blend popular dry-roast Coffee, at 10 lbs. \$1.35, or 3 lbs. for 45c. Granulated Sugar at 12 1/2 c lb. 10,000 lbs. Philadelphia refined. Limit 10 lbs. LEXOX ORANGE PEKOE TEA In foil packages, tippy \$78c Black Tea at 3 lbs. \$2.50; 1 lb. \$1.00. NEW GARDEN CORN 100 cases Purdy Brand creamy crushed sweet corn, sanitary cans, special case price \$2.50; dozen \$1.50 or one-half dozen lots at can \$1.25. BIG SWEET CORN Jersey cut 15c Best, ready to serve, case special at \$2.70; dozen or half dozen \$1.25. WORWAY MACKEREL 500 lb. in new catch breakfast Macaroni, Lenox Petite fish, \$1.88 10 lb. net weight pairs at \$1.88. NEW SEASON TEA Sweet drawing Mixed Green and Black Tea at 3 lbs. \$1.50; 1 lb. \$0.50; 1/2 lb. \$0.25. RUM OF WINE PEAS Lenox Brand tender Sweet Peas. Packed in cans same as they run in the pods. Case special, \$4.75; 12c doz. or half-dozen lots, can at \$1.20. NEW ASPENAGUS Fruit low-neck pack Mammoth Beans California Apples, big cans; case 2 doz. \$12.50; doz. \$6.45; 3 cans, \$1.60; or can. \$55c

Subway Store Fur Sale—Values Extraordinary

Because several big furriers wanted a share in the Gimbel Three-Store Anniversary Sale business—And the "specials" they made possible include pretty nearly every fashionable sort from tiny, smart, saucy chokers up to gorgeous full length wraps with the new waist-deep cape-collars.

Chokers at \$12.85, \$17.50 and \$35 Save up to \$10 At \$12.85—gray squirrel. At \$17.50—Natural mink, (one skin). At \$35—Natural Mink (two skin).

Stoles at \$47.50 Save \$12.25 French seal (dye coney). Pockets in the ends and a belt.

Coney Coats at \$87.50 —Save \$12.50 36 inches long. Brown and taupe. Gorgeous linings.

Full-Length Cape-Wraps at \$239, \$395 and \$450 Save \$56 to \$100 French seal—seal-dyed French Coney. At \$239—plain. At \$395—with Kolinsky-dyed Squirrel Cape. At \$450—with gray squirrel.

Big, Fluffy Animal Scarfs at \$39.75 Save \$20 to \$25 Fox, Wolf, Kit-fox and Manchurian fur. Taupe and brown. Very, very big. Very, very fluffy.

Pony Coats at \$159 Save \$20 Black. 36 inches long. And there are lovely fluffy collars and cuffs of raccoon.



A Great Fox Scarf at \$39.75—Save \$20. Full-length Cape-wrap at \$239—Save \$56. Black Pony Coat at \$159—Save \$20. —Gimbel's, Subway Store